Book Review - Christopher Stephens

Leadersmithing: Revealing the Trade Secrets of Leadership

Bloomsbury, 2017, Paperback, 211 pp,, £16.99 ISBN 978-1=4729-4123-7

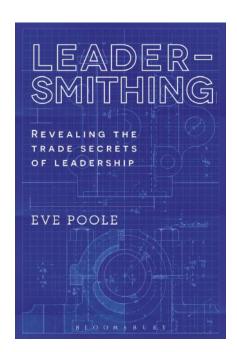
By Eve Poole

This is a wonderful book. I enjoyed every line of it from the first to the last. But I have always devoured books on management and leadership, from Herzberg and Maslow to Handy and Covey. A fraction of each of them has served to inform a career spent selecting and encouraging leaders in business, as well as in the charitable and public sectors.

So is this just another tome to add to the groaning management shelf, or does it bring something new and distinctive? And, as it is written by a professional theologian, are there some themes which are specially relevant to Christians in the church today?

Let me start by describing what Leadersmithing sets out to do. It provides a vast and varied buffet of learning treats for the life-time task of becoming a leader. It is anchored in research carried out at Ashridge Business School and elsewhere over many years. It cleverly defines leadership by reference to what leaders do when faced with a series of well-defined 'critical incidents' and it then sets out four clusters of skills, qualities, behaviours and tools - referred to as Foundation Practices - that leaders may deploy in addressing them.

It is based on a very robust view of how learning takes place: muscle memory, self-regulation, reflective judgement and learning to learn. Hence a focus on "apprenticeship", "smithing' and 10,000 hours of practice. But if this sounds a little arid, that would be wholly wrong. Seldom, if ever, can there have been a management book which contains so many stories, so many pictures of real life, so many analogies with everyday examples. References reach for the horizons of history



and culture - Caesar, Genghis Khan and Elizabeth 1, as well as Goya, Holbein and Sassetta all get a mention. And that is just in the first chapter.

The structure of the book is unusual. The first third, the theory, is a conventional read. It is thoughtful, fresh, wide-ranging. The final two thirds is more of a work-book. The theory sets out the seventeen critical incidents in some detail. Each is patiently and clearly described,

together with a definition and description of character and why it is so important. This is followed by a detailed explanation of how learning occurs.

Eve loves playing cards. Diamonds represent "sharpness" (what you are good at); clubs, your physical impact; spades, a set of tools to practice; hearts, dealing with others. The significance of the cards? Little in a card-playing sense though the cards have two clear assets. First, there are 52 of them, one for every week of the year. Leadership needs practice; you might as well get used to it. So practise one element every week. Secondly, the cards can be shuffled. Different critical incidents require different combinations of these qualities to be exercised in different sequences and with different weighting. Obvious really, but neat, nonetheless.

A terrific read. Practical, actionable, good sense. It underlines the reality that learning never stops and it is going to take a lifetime. And there are multiple opportunities to laugh out loud. I specially liked the tale of the distinguished Chief Executive who when asked what was the first thing that he did when he was alone in his grand new office, replied: I called my Mum.

But has this book any Christian significance? Is it relevant that it is written by a theologian-author, indeed that rarest of beings, a woman-theologian-business-author? My answer would be yes in