

Getting to the Heart of Business:

Doing what we do for the Glory of God

Samuel P.S. Williams and Helen Howe present Christian Aid's exciting new initiative, the Salt Business Network. Businesses in UK as in Bangladesh are united by the belief that business is a force for good with the ability to transform lives, communities and habitats, to eradicate poverty and generate prosperity. The eradication of poverty and the generation of prosperity are not mutually exclusive, and they give some inspiring examples from Bangladesh.

'We do what we do because of the money we get for doing it, so let's make sure that the money is what we deserve', chimes the upbeat voice of a *Work and Wellbeing* podcast I'm listening to on a pair of headphones as I sit on the train. It is 5:45 am and

I am on my way to a Christian business breakfast near Oxford, where I've been asked to speak about the work of the Christian Aid Salt Business Network. While my audience slurps coffee and tucks into sausages and eggs, I share about the

exciting new network that invites Christian business leaders from across all sectors and company sizes, from sole-traders to multinationals, to unite together in the pursuit of a fairer and more just world, where poverty is a thing of the past. I share

